



## **“CONFIDENCE WHILE COMMUNICATING” Speak off 2010**

**The Ohio Council ‘Confidence while Communicating’ speak off will be held at the State Council meeting in Warren, Ohio November 5-6 2010. We hope to see a number of participants this year.**

**Qualified candidates should send their applications to:**

**Sherry Distelhorst  
State Auto Insurance Companies  
518 East Broad Street  
PAV 2 W  
Columbus, Ohio 43215**

**FAX 614-719-0989**

**email- [Sherry.Distelhorst@StateAuto.com](mailto:Sherry.Distelhorst@StateAuto.com)**

**Please send this information by September 30, 2010. The CWC contestant application is available through National’s website under the members only forms link.**

### **Information on the award -**

#### **Confidence While Communicating Speak-off Awards**

This award was first presented in 1973. **Grange Insurance** is the current sponsor of this award. Confidence While Communicating is a NAIW (International) educational program designed to teach the skills necessary to prepare and deliver oral presentations. The course is conducted at the local association level and graduates can participate in a local speak-off. At each level of competition, the candidates are required to deliver a three-minute prepared speech and a one-minute impromptu speech. Local winners and Members-at-Large proceed to the council competition, where a winner and runner-up (see Note) are selected. The winner and the runner-up at the council level receive a certificate. Council winners proceed to the regional competition, where a winner and runner-up (see Note) are selected. The regional winner receives a plaque and the runner-up receives a certificate presented by a representative from Grange Insurance. Regional winners then proceed to the International competition, where the winner receives an engraved plaque and a \$500 check during the awards ceremony at the NAIW (International) Annual Convention.

**Note:** The runner-up proceeds to the next level of competition if the winner cannot attend.

### **Contestant requirements**

Each local association can enter one candidate in the state Speak-off. Each Member-at-Large within the council may apply as a candidate in the Council Speak-off. Only council Speak-off winners are allowed in the regional competition. Members with dual membership can represent only their association of record. However, in states where no Council exists, or if a Council does not host a CWC speak-off, each local association within that state/council, may submit one candidate to compete in the regional competition. Each MAL in that state/council may also submit an application to compete.

Contestants must be graduates of the NAIW (International) CWC course or the Insurance Institute of Canada's public speaking course.

Prior Toastmasters/Toastmistress training is permitted.

### **Time and penalties**

Each contestant gives a three-minute prepared speech and a one-minute impromptu speech.

Each contestant is prompted as follows:

~ For the 3-minute speech, a prompt signal is given at 2 minutes, 45 seconds.

~ For the 1-minute impromptu speech, a prompt signal is given at 55 seconds.

One penalty point is assessed per second for prepared speeches of more than 3 minutes, 15 seconds and less than 2 minutes, 45 seconds; impromptu speeches of more than 1 minute, 5 seconds and less than 55 seconds

Contestants can use notes, but cannot have a written text. Ten points are deducted if a contestant reads the speech.

Contestants cannot have a timepiece at the podium.

### **Topics**

Prepare a three-minute speech on one of the following topics as it directly relates to the

insurance industry or your involvement with NAIW:

~ claims

~ current property/casualty issues

~ current life/health issues

~ one of the following: education, networking, or legislation

The impromptu topic is a word, phrase, or question and is announced after the Speak-off begins.